Peak Experiences

Peak Experiences was formed in 1992 to help individuals by delivering powerful learning solutions for organizations, leaders and practitioners who have a clear stake in accelerating their individual and collective effectiveness. Through the use of our globally-recognized tools from Human Synergistics, administered locally by our associates, our clients are able to measure what many assume to be unmeasurable — individual behaviour, group styles, organizational culture, and the impact of these factors on effectiveness and performance. By doing so, we enable individuals, groups, and organizations to initiate changes and realize their potential.

Our business is about constructive development. We facilitate behavioural change that leads to increased individual, team, and organizational effectiveness. Our long and successful relationship with Human Synergistics International along with our home-grown programming allows us to help teams, organizations, and their members to measure and improve leadership and culture and to increase organizational performance and sustainability.

BirdsEye Culture Champion Profile — Peter Spurway

Peter brings a significant diversity of skill and experience to BirdsEye. From teaching to broadcasting, from corporate reputation management to organizational behaviour, in a variety of settings – the administration of justice, health care, politics and corporate senior management.

A lifelong Maritimer, born and raised in Fredericton, Peter has lived and worked in Halifax for the past 35 years. Peter was drawn to BirdsEye as an expression of his passionate desire to see his home fulfill what he sees as a collaborative and productive destiny – to use our many advantages to create a future of well-being and prosperity.

Peter’s time on several boards and commissions, including as Chair and Member of the Board of Directors of the Halifax Partnership, Halifax’s economic development agency, as well as his innovative creation of “The Stanfield Way”, a globally recognized community culture development program at the region’s largest airport, reflect his desire to see the Maritime Provinces unlock its potential and contribute to a better world.

Learn it. Apply it.

Peak Experiences was formed in 1992 to help individuals by delivering powerful learning solutions for organizations, leaders and practitioners who have a clear stake in accelerating individual, team and organizational effectiveness. When you experience a Peak Experiences learning program, you are able to immediately apply what you learn. We provide fresh ideas, innovative training and practical skills. Our services are delivered in a helpful, ethical, innovative and environmentally responsible manner. Our core purpose is to support people in achieving enhanced personal and organizational effectiveness as they strive to fulfill their respective organizational visions.

Our commitment embraces both intention and action. Our organizational core values govern everything we do. When you choose to work with Peak Experiences you are assured of:

- Trust and Integrity
- Service Excellence
- Memorable Experiences
- Growth and Development
- Environmental Sustainability
- Measurable Results