
Birds Eye

Unlocking the Secrets of Cultural Transformation

Program assessment support and collaboration with...



Masterclass in Culture Leadership
for
Corporations - Organizations - Communities

Improve the
culture of your
business,
organization
or community

Develop and
strengthen
your
leadership
skills

Create and
deepen the
effectiveness
of your teams

Improve
organizational
productivity,
efficiency and
engagement

Learn from
thought
leaders and
peers from
across the
Maritimes

Birds Eye - Industry Leading Culture Diagnostic Tools

The world-renowned Leadership Inventory (LSI, LSI 360 and LI Impact) along with the Organizational Culture Inventory® (OCI) is at the core of our comprehensive suite of diagnostic tools and surveys that will be utilized in this program. Measure and benchmark every level of your organization, from your organization's real culture right down to adaptability, customer service quality and leadership strategies. Backed by decades of pioneering research and used by many of the world's most successful businesses and organizations, our tools can bring change to your organization by asking the right questions and providing meaningful insights. Each inventory meets rigorous academic and psychometric standards. All assessment are available online.

Life Styles Inventory™ (Self and 360 Assessment)

The Life Styles Inventory™ (LSI) is an organizational tool that uses both self-assessment and colleague feedback (peer and subordinate 360's) to identify individual thinking and behavioural styles. There is no other assessment tool on the market that assesses "attitudes" as effectively as the LSI. By providing insights into strengths and areas for development, it empowers people to embark on their own journeys to being better at, and enjoying more, everything they do. Designed for managers, leaders, change makers and those in professional and technical roles, the LSI has helped millions of people to understand and change the way they think and behave.

Leadership Impact 360 Inventory™

Leadership / Impact® (L/I) provides managers and executives with unique insights into their personal leadership strategies – and the impact of those strategies on others' behaviour and performance. The product of extensive leadership effectiveness research, it's used by organizations worldwide and has been featured in leading peer-reviewed academic journals.

Organizational Culture Inventory™

The Organizational Culture Inventory® (OCI) is the world's most widely used tool for measuring organizational culture. The result of more than 20 years' research and now using the latest survey technology, the Organizational Culture Inventory® (OCI) goes to the heart of your organization's cultural make-up. It reveals what you're really asking of your leaders and employees and how it affects their performance, motivation and job satisfaction – ultimately providing a foundation stone for achieving successful, sustainable cultural change.

GSI Group Styles Inventory™

The Group Styles Inventory™ (GSI) is the only research-based tool of its kind that provides a proven, valid and reliable measure of how people in groups interact with each other and work as a team. Extensively researched and internationally proven, this survey tool provides group members with a 'safe' way to talk about their behaviour and how it affects the group's performance.

For more information on the Human Synergistic circumplex go to:
<https://www.humansynergistics.com/Files/HTML5/Circumplex/index.html>