

# PRIMER WORKSHOP

## LEADERSHIP - CULTURE - PERFORMANCE CONNECTION

*Strengthen your leadership skills to create a high performance culture in your organization.*

**Monday December 4th, 2017**

(8:30 am - 4:30 pm)

This full-day primer workshop is designed to give leaders an understanding of how leadership and culture directly affects organizational performance.

Learn to use the powerful connection between Leadership, Organizational Culture and its direct effect on Performance

Receive an in-depth analysis of your leadership style using globally-proven assessment tools from Human Synergistics\*.

Organizations that consistently fire on all cylinders, even in rapidly changing environments, all have one thing in common – a culture of high performance. A culture defined and sustained by the organization's leaders. Successful leaders shape their culture instead of allowing their cultures to shape the company. Most leaders know that high performance cultures produce vastly superior results. Learn to use your Leadership strengths to create a collaborative, highly constructive Culture in your organization and dramatically improve its Performance.

### What you'll Learn

- How to use your leadership style to be an effective Culture Leader.
- How to use your leadership strengths to create a high-performance Culture.
- How your organization's culture affects its performance every day.
- How to scientifically measure and change Organizational culture.



### Registration

\$ 995.00 / Person + HST  
(lunch and break outs included)

*Location: Halifax, Nova Scotia*

**Registration Deadline:  
Friday November 24th, 2017**

Register on-line at: [www.peak.ca](http://www.peak.ca)

Go to the "BirdsEye" link.  
Hit: "Culture Leadership Workshop"

### Questions Contact:

Frank Gallant or Peter Spurway  
[frank@peak.ca](mailto:frank@peak.ca) : [peter@peak.ca](mailto:peter@peak.ca)

"Peak Experiences has a broad range of experience across a number of industries which enables instant connection with our leaders. Most importantly they provide tailored and flexible training programs aligned to our business outcomes. The feedback from our business leaders and our employees has been extremely positive."

Mike Labrecque, Former DCOA, HRM

# About Peak Experiences

A Nova Scotia-based consulting firm, founded in 1992. Peak works with leaders to create a high-performance culture. We help leaders shift their leadership style to create and sustain constructive, high performance cultures. We assess leaders' styles, using what we believe are the best tools in the world\*, proven over decades in millions of cases.

\*For 18 years, Peak Experiences has used, under license, diagnostic tools developed by Human Synergistics International (HSI). The accuracy and reliability of these tools is backed by HSI's 45 years of experience and constant social science innovation.

## Facilitator Profile – Frank Gallant

The founder of Peak Experiences, Frank helps individuals, groups and organizations maximize their effectiveness through leadership development workshops, customized team building exercises and sustainable culture improvement processes. Frank incorporates a unique blend of current behavioural science research, organizational psychology, group dynamics, and experiential activities to create the Peak Experience professional development approach.

As a trusted advisor with over 25 years of experience in teaching and consulting, Frank administers highly effective and trusted coaching services and training workshops that meet the developmental needs of leaders and their organizations. Working as a collaborative partner with clients, Frank brings a keen insight into the important contribution each member can make to enhance organizational dynamics.



## Facilitator Profile – Peter Spurway



As a Senior Associate, Peter brings a significant diversity of skills and experience to the Peak Experiences team. From the many facets of corporate reputation management to organizational behaviour, in a variety of settings - the administration of justice, health care, politics and corporate senior management.

Peter was drawn to the leadership-culture-performance connection some years ago in his innovative work as chief architect of "The Stanfield Way", a globally-recognized service culture program at the region's largest airport.

A lifelong Maritimer, Peter personifies a passionate desire to see this region overcome historic cultural barriers and use its many advantages to create more prosperity and well-being.



Inspire your people.  
Strengthen your organization.  
Build your community.

*Every organization needs a culture strategy. Are you working on yours?*